

# Pony Express

Volume 25, issue  
6

June 2005

## Mark your calendar:

- **Saturday, June 11: CAM cruise to Mt. Nebo; includes June meeting**
- **Thursday, July 14: CAM business meeting**
- **Sunday, August 14: CAM Summer Show & Shine**

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## From the President's Desk by David Green

An unqualified success!

That's how I would classify our two activities in May. First up on May 12th was an activity that was suggested by member Jerry Schreurs back in February. Jerry is a retired Ford representative. We combined a seminar conducted by Frank Prosser at the Ford Service Training Center in Maumelle with a short monthly business meeting. The members I talked to later said that they found the seminar very interesting. Thanks go out to Jerry for arranging the seminar, and to Frank for all the wonderful information. I think we now realize there is a lot more to modern vehicles than meets the eye.

A few short days later was our first show of the year. On May 15th, Landers Ford in Little Rock hosted CAM for our Spring Show & Shine. We had a near-record **69 cars!** I also observed at least another 30-35 Mustangs and their owners "visiting" our show. There was even a 1972 Chevelle in the outer parking lot. Perhaps the owner had a case of Mustang envy.

The only other show & shine that we could think of that had a greater attendance was one at Resort Ford several years back.. That show had the advantage of having the "Catfish Man" on site cooking up a delicious lunch.

Why was the show such a success? I believe there were several factors that came together at the right time.

First was the weather. Earlier in that week, Arkansas experienced record and near-record highs in the 90's. After a front moved through with rain and wind Friday night and Saturday, we were blessed with crystal clear skies, bright sunshine, and temperatures in the upper 70's. Delightful show weather, indeed. We couldn't have asked for any better.

Second was the pre-planning that went into the show. (continued on page 2 )

## May meeting minutes by Secretary Jan Dowell

The Central Arkansas Mustangers met at the Ford Service Training Center in Maumelle, AR on Thursday, May 12 at 6:30 P.M.. There were 24 members and 8 guests in attendance.

President Green called for

approval of the clarification of the March minutes, and the approval of the April minutes as published in the May *Pony Express*. Passed.

Mr. Frank Prosser of Ford conducted a seminar for the membership. The business

meeting was called to order by President Green at 8:03 P.M.. Treasurer's report was not available, but Green gave a close estimate. CAM/Landers show chairman Jim Dowell gave a final update on the May 15th show. (continued on page 2 )

## From the President's Desk

continued from page 1

Some had questioned the need for a committee and a committee meeting. But by doing the pre-planning and rehearsal, on show day the volunteers knew what they were supposed to do, where they were supposed to be, and when they were supposed to do it. The result was a show than ran as smooth as silk. Absolutely no problems occurred that I was aware of. All I saw was excited participants and happy smiles all

around.

I had placed two small paid ads in the paper to run Friday, Saturday and Sunday. In addition, flyers had been given out at some other shows. Volunteers had also posted some at area businesses. The *Pony Express* featured flyers in April and May. It was also on the website. Advertising can only help. We don't want to be a big secret. We want to be easy to find (and join!)

Several participants told me they would have brought even more Mustangs if drivers could have been found. (Many of our members own multiple Mustangs.) Even so, the quality and variety of the cars present was amazing. Easily Regional show quality; most were National show quality.

If you missed this show, you missed out on a historic experience for CAM.

*"I believe it was a great time for everyone"—  
Jim Dowell*

## “What a Turnout!!!”

CAM/Landers Spring Show & Shine Chairman Jim Dowell writes:

“I would like to thank all the CAM members that worked so hard at the All Mustang Round Up at Landers Ford.

Special thanks to Chicita and Mike Pate for the donation of the Ford emblems for the plaques; to Charlotte [Fason] and Jelaine [Davis] for their tally talents; to the Kevin [Tullos] & Kevin [Olson] Show for parking; and to

the “Movers”—boy, can you move cars!

## May meeting minutes

continued from page 1

President Green continued on with a rundown of the itinerary for the June 11th cruise from west Little Rock to Mount Nebo State Park (*see article—ed.*). It was noted that unlike most of our activities, this one is weather dependent. In case of rain on June 11, we will try

again on Sunday, June 12. If it is still raining, we will try again on Saturday, June 18th. The June business meeting will be held in conjunction with the cruise. Scheduled meeting place will be atop Mt. Nebo.

Orders were accepted for CAM t-shirts. The deadline is June 1.

A “generic” flyer for the October show will be available at the May 15th show.

Meeting adjourned at 8:21 P.M..

# “All Mustang Round-Up” awards list

The following awards were given at the May 15th CAM/Landers show in Little Rock. This was a show participant “popular vote” informal show:

## Early Models 64 1/2-73

Best Paint: Kevin Olson, aqua 73 Mach I.

Best Engine: Don & Mary Kessinger, maroon 65 HT.

Best Interior: Dale Mashburn, Indian Fire 70 CVT.

Best Overall: Guy Ashenberger, white 69 Mach I.

## Mid Models 1974-93

Best Paint: Tom Sipes, white 84 G.T. 350 Anniversary CVT

Best Engine: Warren Walker, red 92 CVT.

Best Interior: W.R. Booth, red 83 CVT.

Best Overall: Preston Bond, red 91 LX.

## Late Models 1994-05

Best Paint: Roger Emerson, Mystic 96 CPE

Best Engine: Paul Wallace, red 2000 CPE.

Best Interior: Roberta Walker, crimson red 2004 GT CVT.

Best Overall: Dick Ashenberger, black 97 Cobra CPE.

## Landers Dealer’s Choice

Stacy L. Moon, True Blue 2001 Saleen CPE.

Congratulations to all!

## Welcome new (and returning) members

CAM would like to welcome our new members who joined at the May 15th show:

**Chad & Brandi Brunson** from Cabot own a 1998 Mustang GT CPE; CAM # 501

**Robert Bumpas** from Little Rock owns a 2005 GT CPE; CAM # 502.

**Chris Fishburn** from Mayflower owns 1996 Mustang, CAM # 503.

The following members renewed/returned at the show:

**Preston & Nichole Bond** from Cabot own a 1991 LX; CAM # 307; returned from several years ago.

**Dale & Tina Cole** from Cabot, CAM # 139.

**Alan Burke** from Little Rock, CAM # 355.

In addition, we talked to several prospective new members at the Ford Service Center seminar on May 12 as well as at the May 15 show.

*“We want to be easy to find and easy to join. Once a person joins, we want CAM to be a fun and rewarding experience”—  
President David Green*

## Results from non-CAM shows requested

Since show season is now in full swing, the editor of the *Pony Express* has a request of the membership:

Those who attend other shows besides our own club’s are requested to send show results to the editor for inclusion in

the newsletter.

Please select a member from your group to send in this information: Date and place of show, approximate number of cars present; open or Ford-specific; who participated from CAM; what car the

member brought; and what they won.

Send to: David Green, 3410 Baseline Rd., Little Rock, AR, 72209. Submissions are requested on or before the 20th of the month for inclusion in the next issue. Thank you.

# *Pony Express*

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**Thanks, Phillip!!!**

Www.centralarkans  
asmustangers.com

*"Ownership is not essential,  
enthusiasm is!"*



## **Deadline for CAM T-shirt orders fast approaching**

An order form was included in the May *Pony Express* to send in with your t-shirt order. It is also available on our website [www.centralarkansasmustangers.com](http://www.centralarkansasmustangers.com), and on page 6 of this issue. As explained earlier, we are taking pre-orders with pre-payment in order to preserve club funds for our shows.

The deadline for receipt of payment is June 1. The Special Edition 25th Anniversary shirt is \$15, the standard club shirt is \$12. This is a fund-raiser for our club.

This is a one-time offer. If we do not achieve the minimum order of at least 72 shirts combined, we may have to cancel the order and refund money. Result: no t-shirts this year.

## **June meeting combined with Nebo cruise**

As approved by the club at the April 14 meeting, CAM will combine the June business meeting with a club cruise to Mt. Nebo State Park.

Mt. Nebo is located west of Dardanelle, AR in Yell county. It is a flat-topped mountain with relatively steep sides (similar to Petit Jean). This type is called a "mesa".

We will leave the new Wal-Mart Supercenter at Highway 10 (Cantrell) and Chenal Parkway at 2:30 P.M. on Saturday, June 11. (From the junction of I-430 and Cantrell [exit 10],

go west about 6 miles on Cantrell to the Supercenter on your left). There is a Murphy USA gas station there. Distance from W-M to Nebo about 80 miles one way. We will proceed westward, then northward on Hwy 10 through Perryville. Hwy 10 junctions with Hwy 7 at Ola (Yell county). Members coming up from Hot Springs can join us there if they wish. Then north on Hwy 7. Join Ark. 22 for a short time, then turn left on Ark. 155 and climb the mountain. It is not a real long climb, but it is crooked and

steep with many switchbacks. Fun! Beautiful views!

When we get to the top, turn left towards Sunrise Point. That is where the meeting will likely take place. Then we will go to Sunset Point, still on top, and sightsee. Afterwards, we will descend the mountain in a hopefully controlled fashion, go through Dardanelle and Russellville on Hwy 7; and eat at Feltner's Whatta-burger across from Arkansas Tech. Yum! After that, it is about 1.5 miles to I-40. It's OK to bring a non-Mustang: just come! (continued pg 5)

**Nebo cruise** (continued from page 4)

All this is contingent on the weather on June 11, of course. As previously mentioned in meetings, if it is raining or has a good chance to rain on our route on June 11, we will try again on Sunday, June 12. Same time. If the weather conditions are not good on that Sunday, we will try one last time on Saturday, June 18. There is no use in going up the mountain if all we see is rain, fog, and low clouds. If conditions seem iffy to you, call David Green at 501-568-8473 on Friday June 10 between 9-5, or Saturday June 11 between 9-12 for a determination. Once again, if June 11 or 12 are blown, call David the Friday or Saturday before the 18th at the stated times. We will also try a bulk e-mail for those members that have given us their e-mail address.

Having said all that, the weather in Arkansas in early to mid June is usually pretty stable. But, as most of us have lived in Arkansas a while, we know that one never knows about the weather!

One last thing. All cruise participants should understand that the Central Arkansas Mustangers cannot be responsible for any mishaps or problems that a participant or participants may encounter. By participating, you assume any risks that may be involved in said participation.

## Hot Spring County Southern Classic/Ouachita Tech College Show & Shine results

Malvern, AR, Saturday May 7: open show. All listed are CAM members. Congratulations!

1st	Guy & Diane Ashenberger	69 Mach I	white
2nd	Jim & Jan Dowell	93 Cobra R	red
3rd	Eddie Mollette	68 HT	red
3rd	Shelly Mollette	66 CVT	pink
Participant	Mike Pate	84 SVO	black

Shelly also won the People's Choice First Place

Send more results in to : Pony Express, c/o David Green, 3410 Baseline Rd., Little Rock, AR, 72209-5506 before the 20th of the month, please.

# Analysis of the CAM/Landers Show & Shine

**By David Green**

Even though some of the high points of the show were addressed in "From the President's Desk" column this issue, there are a few more items we need to look at as a club. These items should help us to plan better for the upcoming Maumelle Park Show & Shine on August 14, and our 25th Anniversary Show on October 9.

At my request, Treasurer Jelaine Davis broke down the percentages of car classes actually present at this show versus the total amount of registrations. They are:

Early 1964 1/2-73	29 cars	42%
Mid 1974-93	10 cars	14%
Late 1994-05	30 cars	43%
Total	69 cars	100%

I believe these percentages pretty accurately reflect the state of the hobby today. We have seen the late model percentages increase until they are at least equal to, and now greater than, that of the early cars. The mid models, over the 19-year production run, sold in the millions. From those numbers, we can see that they are very under-represented in the mix. The reasons for this are too involved to go into here. Suffice to say, the numbers at this show are what they are.

But even these are skewed a little. Two of the mid models at our show were "display only" by the owner's choice. If we take those out of the mix, here is what we get: 8 out of 67 = 11.6%. Therefore, slightly more than 10% of the cars at our show had a shot at 33.33 % of the awards.

Any reasonable person looking at these percentages dispassionately would say "Well, hey! What can we do to more equalize the classes? The way it is right now is not fair to everyone. But we've always separated body styles."

The proposal I would make to the club is this: For the Maumelle Park show, let's try splitting the late model class in two. Let's move the 94-98 cars into the mid model class. That class would now be 1974-1998. Remember, at our show & shines, it is participant vote "for your favorite". We will color-code the windshield cards, just like at Landers. That should eliminate any confusion over year models in a particular class.

Let's discuss this in June and vote as to what we want to do. Our club is truly democratic: the majority rules.

And consider this: Ford just keeps making Mustangs—2005, 2006, 2007.....we'll have to make a decision sometime. Why not experiment a little this year? We could always go back to the old way of doing things if it doesn't work out. Why don't we give it a chance?

# Coming Events

**Saturday, June 11: Central Arkansas Mustangers Spring Cruise to Mt. Nebo State Park. Includes June business meeting. Rain dates Sunday, June 12 or Saturday, June 18. See references, articles in May and June Pony Express.**

June 24-26: Kansas City MCA National Show, Overland Park, KS. Info: Rick Lage (913)649-8356, dlage@everestkc.net, http://www.vintagemustangofkc.com

July 2,3,4: Horseshoe Bend, AR: American Wheels "In the Bend" (on grass) car show & parade. Open show with many classes, many activities. 100-point judging; trophies. Fee: \$20. Info: Chamber of Commerce (870) 670-5433; Ron Brooks (870)670-5705.

Sunday, July 10: Four States Mustang Corral show in Texarkana, TX. Take Summerhill Exit just past State-line Ave., turn left, go 1.5 mi. to McClarty Ford (on left). Fee: \$20, ea. add'l car \$15. Hours: 8-11 registration; show 11-3; trophies @ 3. Info: Dan & Kay Marshall (903)832-8037 or fourstatesmustang@valornet.com The Marshalls will host CAM after the show (as in past years).

**Thursday, July 14: CAM regular business meeting @ Grady's Pizza, W. 12th St., Little Rock. Eat @ 6 PM, meet @ 7PM. Agenda: August & October shows**

July 15, 16, 17 Harrison, AR: "Rally in the Ozarks". Actual car show July 16 @First National Bank Soccer Complex, 202 Old Stonewall Rd. Registration: 8-10, judging starts @ 10, awards @ 5PM. Trophies: Best of Show and top 3 in each class. Vendors, food, door prizes. Info: Kelly Holt 888-283-2163 or kholt@harrisonarkansas.org. Registration forms: www.harrisonarkansas.org

**Sunday, August 14: CAM Summer Show & Shine, Maumelle Park, northwest Little Rock. Registration: 8-11, participant vote award voting @ 1 PM, Award plaques @ 3 PM. FREE to participants & spectators. Pavilion #5 overlooking the Arkansas River. Shade. Food: might be vendor, catered + member's dishes, or your own picnic lunch (details TBD). 3 classes: early, mid, late models. Business meeting for August included @ no extra charge. More details in July Pony Express.**

**Sunday, October 9: CAM 25th Anniversary Show, Riser Ford, Hot Springs, AR. Fee: \$20, \$15 ea. add'l car. All Mustangs and Ford-powered special interest vehicles welcome. Live DJ, probable food vendor, swap meet (free), door prizes, Pony Corral. Judged show: modified MCA rules, nice trophies for top 3 class winners plus specialty awards AND top-dog best of show overall. No tech inspection. Registration: 8-11; judging 11-2; awards 4 PM. Info: David Green (501)568-8473; Shelly Mollette (501)407-9160.**

## Central Arkansas Mustangers Club T-Shirt order form

**All orders must be received on or before June 1, 2005**

**All orders must be pre-paid. Make check/money order payable to CAM.**

**Send to: Jelaine Davis, 15212 Irving Lane, Little Rock, AR 72206**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

**Standard CAM logo T-shirt \$12.00 each. Please indicate number desired.**

Small \_\_\_\_\_ Medium \_\_\_\_\_ Large \_\_\_\_\_ X Large \_\_\_\_\_ XX Large \_\_\_\_\_

**Special Edition 25th Anniversary shirt \$15.00 each. Please indicate number desired.**

Small \_\_\_\_\_ Medium \_\_\_\_\_ Large \_\_\_\_\_ X Large \_\_\_\_\_ XX Large \_\_\_\_\_

\_\_\_\_\_ I will pick up my shirts at the July business meeting

\_\_\_\_\_ I will pick up my shirts at the Maumelle Park Show & Shine on August 7

\_\_\_\_\_ I want my shirts mailed to me. I am enclosing \$5.50 additional for S & H for up to